

ANAGH.VAZHAYIL

DIGITAL MARKETING EXECUTIVE

CONTACT

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Kannur , Kerala

EDUCATION

Digital Marketing

Opentutor Digital Academy, Kannur
December 2025

Bachelor of Commerce

Kannur University
2021 - 2024

Plus Two (Commerce)

MHSS Kannur
2018

TECHNICAL SKILLS

- Search Engine Optimization
- Social Media Management
- Content Marketing
- Goolge Analytics
- Goolge Analytics

SOFT SKILLS

- Management Skills
- Creativity
- Digital Marketing
- Critical Thinking
- Leadership

PROFESSIONAL SUMMARY

Creative and performance-oriented Digital Marketing Executive from Kannur with a focus on social media strategy, SEO, and paid advertising. Recognized for merging the analytical mindset with creative execution to drive measurable marketing outcomes. Looking forward to becoming a part of a dynamic organization where I can boost brand visibility and drive impactful digital growth.

WORK EXPERIENCE

Digital Marketing Intern

Opentutor Digital Academy , Kannur

December 2025

- Assisted in planning and executing digital marketing campaigns, including Google Search ads for Opentutor Digital Academy.
- Assisted in the execution of paid advertising campaigns, including keyword research, ad creation, and performance tracking.
- Conducted competitive analysis to identify industry trends and opportunities for the company's digital marketing strategy.
- Assisted in the creation of engaging social media content and monitored social media channels for audience engagement.

Certifications

- 4 Months of Digital Marketing Training Certificate
- Fundamental Digital Marketing
- Semrush Academy
- Google Analystics
- Advanced Google Analystics
- Hubspot Content Marketing
- Google ads search
- Google ads video

Language

- English
- Malayalam

